



ANNA KATE MCGINTY

Art Director

EDUCATION

Savannah College of Art and Design

BFA in Advertising and Branding

Art Direction Concentration + Photo Minor

Graduation June 2022

Summa Cum Laude | Dean's List

SOFTWARE

Adobe Creative Suite (Ae, Ai, Id, Lr, Ps)

Figma/ Adobe XD

Microsoft Office

Miro

SKILLS

Art Direction

Branding

Concepting

Copywriting

Illustration

Strategy/ Research

Photography

ETC

Swimmer

Drives a VW Beetle

Lightly punches car guests

www.annakatemcginty.com

anna.kate.mcginty@gmail.com

[@catching_wavelengths](https://www.instagram.com/catching_wavelengths)

EXPERIENCE

GSD&M Austin, TX

June 2021- September 2021

Art Director Intern

Worked on a variety of brands led by CD's and strategy teams to execute published social media content.

Clients: **Pizza Hut, Capital One, Avocados from Mexico, and Tyson**

ADMAX Savannah, GA

November 2021- April 2022

Creative Director + Co Founder

Award winning competition team where we guided 8+ teams to completing competition briefs for the Young Ones, Future Lions, and DNAD Awards.

SCADPro X Club Car Savannah, GA

March 2021- June 2021

Art Director

Art Director who collaborated and happily drove golf carts with a team of Advertising and Film students to create an integrated campaign for the Onward by Club Car.

The Vault Kitchen & Market Savannah, GA

June 2020 - June 2021

Server & Sushi Chef

Server and occasional sushi chef that enjoyed talking life over dinner specials and would spend too much time making flowers out of wasabi.

National Geographic Student Expedition Peru

July 2018

Photographer

Immersed into cultures and captured the beauty of the Incan Empire on an anthropology pilgrimage through the altering landscapes of Peru.

RECOGNITIONS

SCAD Academic and Athletic Scholarship

SCAD Start Up Competition Runner up- 2021

SCAD Varsity Swimming, Team Captain

2x NAIA Swimming & Diving National Champion

50 Freestyle NAIA National Champion- 2020

CSCAA NAIA Swimming Academic All American